Long ago, there were large crescent-shaped (barchan) dunes that moved across this area, and at some point, there was an eruption. The lava flowed out over the plain and around the dunes, but not over them. The lava solidified, but these dunes still stuck up like islands. Enterprising viewers will make the discovery that these features look conspicuously like a famous logo: and you’d be right, but it’s only a coincidence.

(NASA/JPL/University of Arizona)